

# STATE OF SOUTH DAKOTA

## Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

RECEIVED

DEC 29 '03

S.D. SEC. of STATE

1. TITLE OF NEWSPAPER <b>WATERTOWN PUBLIC OPINION</b>		2. DATE OF FILING <b>10-01-2003</b>	
3. FREQUENCY OF ISSUE <b>Daily except Sundays, New Year's Day, 4th of July, Thanksgiving &amp; Christmas</b>		3A. NO. OF ISSUES PUBLISHED ANNUALLY <b>310</b>	3B. ANNUAL SUBSCRIPTION PRICE <b>\$107.40 - Watertown</b> <b>\$104.60 - Mail</b>
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) <b>120 Northwest 3rd Avenue, Watertown, SD 57201 - Codington County 57201 (PO Box 10)</b>			
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) <b>(Same as Above)</b>			
6. FULL NAME OF PUBLISHER: <b>Mark Roby, 1107 4th Street NW, Watertown, SD 57201</b>			
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) <div style="display: flex; justify-content: space-between;"> <span>FULL NAME</span> <span>COMPLETE MAILING ADDRESS</span> </div> <b>United Communications Corporation - 715 58th Street, Kenosha, Wisconsin 53141</b>			
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.)  <b>SEE ATTACHED SHEET</b>			
9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE	
A. TOTAL NO. COPIES (Net Press Run)	13,794	13,271	
B. PAID AND/OR REQUESTED CIRCULATION			
1. Sales through dealers and carriers, street vendors and counter sales.	9,659	9,540	
2. Mail Subscription (Paid and or requested)	3,275	3,085	
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	12,934	12,625	
D. FREE DISTRIBUTION			
1. BY MAIL, CARRIER OR OTHER MEANS	11	13	
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	134	238	
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	13,079	12,876	
F. COPIES NOT DISTRIBUTED			
1. Office use, left over, unaccounted, spoiled after printing	419	127	
2. Return from News Agents	296	268	
G. TOTAL (Sum of E, F1 and F2 - Should equal net press run shown in A)	13,794	13,271	
SIGNATURE AND TITLE OF PUBLISHER, BUSINESS MANAGER OR OWNER			
<div style="display: flex; justify-content: space-between;"> <div>I swear that the statements made by me above are correct and complete.</div> <div style="text-align: center;"> </div> </div>			

State of South Dakota )

s  
County of )

(Seal)

Sworn to before me this 1<sup>st</sup> day of

October, 2003

Roni Anderson

Notary Public

My commission expires 5-10-2008

**Statement of Ownership, Management, and Circulation**

1. Publication Title <b>WATERTOWN PUBLIC OPINION</b>	2. Publication Number 6 6 9 - 2 2 0	3. Filing Date 10-1-2003
4. Issue Frequency Daily except Sundays, New Year's Day, 4th of July, Thanksgiving, & Christmas	5. Number of Issues Published Annually 310	6. Annual Subscription Price \$107.40 - Watertown \$104.60 - Mail
7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4) 120 Northwest 3rd Avenue, Watertown, SD 57201 (PO Box 10) Codington County 57201		Contact Person Mark Roby, Publisher Telephone (605) 886-6901
8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer) (Same as above)		

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)

Publisher (Name and complete mailing address)

Mark Roby, 1107 4th Street NW, Watertown, SD 57201

Editor (Name and complete mailing address)

Managing Editor (Name and complete mailing address)

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
SEE ATTACHED SHEET	

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box ☐ None

Full Name	Complete Mailing Address

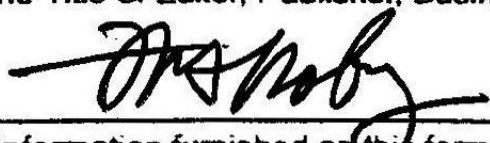
12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)

The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:

☐ Has Not Changed During Preceding 12 Months

☐ Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)



13. Publication Title <b>WATERTOWN PUBLIC OPINION</b>		14. Issue Date for Circulation Data Below <b>09-30-03</b>	
15. Extent and Nature of Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)		13,794	13,271
b. Paid and/or Requested Circulation	(1) Paid/Requested Outside-County Mail Subscriptions Stated on Form 3541. (Include advertiser's proof and exchange copies)	2,870	2,703
	(2) Paid In-County Subscriptions Stated on Form 3541 (Include advertiser's proof and exchange copies)	405	382
	(3) Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Non-USPS Paid Distribution	9,659	9,540
	(4) Other Classes Mailed Through the USPS		
c. Total Paid and/or Requested Circulation [Sum of 15b. (1), (2), (3), and (4)]		12,934	12,625
d. Free Distribution by Mail (Samples, complimentary, and other free)	(1) Outside-County as Stated on Form 3541	11	13
	(2) In-County as Stated on Form 3541	0	0
	(3) Other Classes Mailed Through the USPS		
e. Free Distribution Outside the Mail (Carriers or other means)		134	238
f. Total Free Distribution (Sum of 15d. and 15e.)		145	251
g. Total Distribution (Sum of 15c. and 15f.)		13,079	12,876
h. Copies not Distributed		715	395
i. Total (Sum of 15g. and h.)		13,794	13,271
j. Percent Paid and/or Requested Circulation (15c. divided by 15g. times 100)		98.89	98.05
16. Publication of Statement of Ownership <input type="checkbox"/> Publication required. Will be printed in the _____ issue of this publication. <span style="float: right;"><input type="checkbox"/> Publication not required.</span>			
17. Signature and Title of Editor, Publisher, Business Manager, or Owner 		Date <b>10/1/2003</b>	
I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).			

## Instructions to Publishers

1. Complete and file one copy of this form with your postmaster annually on or before October 1. Keep a copy of the completed form for your records.
2. In cases where the stockholder or security holder is a trustee, include in items 10 and 11 the name of the person or corporation for whom the trustee is acting. Also include the names and addresses of individuals who are stockholders who own or hold 1 percent or more of the total amount of bonds, mortgages, or other securities of the publishing corporation. In item 11, if none, check the box. Use blank sheets if more space is required.
3. Be sure to furnish all circulation information called for in item 15. Free circulation must be shown in items 15d, e, and f.
4. Item 15h., Copies not Distributed, must include (1) newsstand copies originally stated on Form 3541, and returned to the publisher, (2) estimated returns from news agents, and (3), copies for office use, leftovers, spoiled, and all other copies not distributed.
5. If the publication had Periodicals authorization as a general or requester publication, this Statement of Ownership, Management, and Circulation must be published; it must be printed in any issue in October or, if the publication is not published during October, the first issue printed after October.
6. In item 16, indicate the date of the issue in which this Statement of Ownership will be published.
7. Item 17 must be signed.

**Failure to file or publish a statement of ownership may lead to suspension of Periodicals authorization.**

**2003 UCC Ownership Statement**

United Communications Corporation  
1209 Orange Street  
Wilmington, Delaware 19801

Howard J. Brown  
6926 Second Avenue  
Kenosha, WI 53143

Elizabeth K. Brown  
6926 Second Avenue  
Kenosha, WI 53143

Lucille Brown Minn  
7 Overholt Pass  
Edina, MN 55439

Sarah Brown Russ  
3765 Farbar Street  
Houston, TX 77005

Amy Brown Tuchler  
2983 Techny Road  
Northbrook, IL 60062

Roger O. Brown  
1261 Clavey Road  
Highland Park, IL 60035  
Trustee for Howard J. and Elizabeth K.  
Brown Grandchildren's Trust

Barbara E. Brown  
1261 Clavey Road  
Highland Park, IL 60035  
Trustee of the Brown Generation Trust

Roger O. Brown  
1261 Clavey Road  
Highland Park, IL 60035  
Trustee for the Brown Family  
Generation Skipping Trust #1

Roger O. Brown  
1261 Clavey Road  
Highland Park, IL 60035  
Trustee for the Brown Family  
Generation Skipping Trust #2

Amy Brown Tuchler  
2983 Techny Road  
Northbrook, IL 60062  
Trustee for G.H. Amy Trust

Sarah Brown Russ  
3765 Farbar Street  
Houston, TX  
Trustee for G.H. Sarah Trust

Lucy Brown Minn  
7 Overholt Pass  
Edina, MN 55439  
Trustee for G.H. Lucy Trust

Lucille Brown Minn  
7 Overholt Pass  
Edina, MN 55439  
Trustee for Alexander Jerome Minn  
Trust dated 5/11/00

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Steven M. Minn  
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3765 Farbar Street  
Houston, TX 77005

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Sarah Brown Russ, Trustee

John Matthias Russ  
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Lucy Brown Minn, Trustee

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